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UNITED STATES DEPARTMENT OF AGRICULTURE
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A SELECTED LIST OF BOOKS AND PAMPHLETS ON CONSUMER PURCHASING AND
NATIONAL CONSUMPTION, ISSUED 1934-36

Books:

- Andrews, B. R. Economics of the household. Rev. ed., 626 pp. New York, Macmillan Co. 1935.
- Baster, A. S. J. Advertising reconsidered. 128 pp. London, P. S. King and Son, Ltd. 1935.
- Bigelow, H. F. Family finance: a study in the economics of consumption. Chicago, J. B. Lippincott Co. 1936.
- Brindze, R. How to spend money. 297 pp. New York, Vanguard Press. 1935.
- Buck, G. What's the matter with advertising? 34 pp. Chicago, The Glen Buck Co. 1934.
- Carver, T. N., Woolman, M. S., and McGowan, E. B. Textile problems for the consumer. 175 pp. New York, Macmillan Co. 1935.
- Erkel, A. M., and Shiras, S. R. Mrs. Consumer's dollar. 37 pp. Minneapolis, Burgess Publishing Co. 1936.
- Ezekiel, M. \$2500 a year; from scarcity to abundance. 328 pp. New York, Harcourt, Brace and Co. 1936.
- Foreman, C., and Ross, M. The consumer seeks a way. 223 pp. New York, W. W. Norton and Co. 1935.
- Friend, M. R. Earning and spending the family income. Rev. ed., 462 pp. New York, D. Appleton and Co. 1935.
- Gaskill, N. B. The regulation of competition. 179 pp. New York, Harper and Bros. 1936.
- Goslin, P. A., and Goslin, O. P. Rich man, poor man. 85 pp. New York, Harper and Bros. 1935.
- Hambidge, G. Your meals and your money. 190 pp. New York, McGraw-Hill Book Co., Inc. 1934.
- Harding, T. S. Popular practice of fraud. 376 pp. New York, Longmans, Green and Co. 1935.
- Henderson, F. Capitalism and the consumer. 156 pp. London, Allen and Unwin, Ltd. 1936.

Books (Continued) :

Kallet, A. Counterfeit; not your money but what it buys. 96 pp. New York, Vanguard Press. 1935.

Laird, D. A. What makes people buy. 237 pp. New York, McGraw-Hill Book Co., Inc. 1935.

Lamb, R. American chamber of horrors. 413 pp. New York, Farrar and Rinehart, Inc. 1936.

Lawrence, J. If I have four apples. 314 pp. New York, Frederick A. Stokes Co. 1936.

Leven, M., Moulton, H. G., and Warburton, C. A. America's capacity to consume. 272 pp. Washington, D. C., Brookings Institution. 1934.

Loeb, H., and associates. The chart of plenty. 180 pp. New York, Viking Press. 1935.

Lough, W. H. High-level consumption. 345 pp. New York, McGraw-Hill Book Co., Inc. 1935.

Nash, E. F. Machines and purchasing power. 229 pp. London, George Routledge and Sons, Ltd. 1935.

Palmer, B. B. Paying through the teeth. 297 pp. New York, Vanguard Press. 1935.

Reid, M. G. Economics of household production. 408 pp. New York, John Wiley and Sons. 1934.

Retail Trading Standards Association. The intelligent woman's guide to shopping. Published in London by the Association. 1935.

Tobin, B. F., and Greer, H. C. What becomes of the consumers' meat dollar? 79 pp. Chicago, Bureau of Business and Economics Research, University of Chicago. 1936.

Zimmerman, C. C. Consumption and standards of living. 602 pp. New York, D. Van Nostrand Co., Inc. 1936.

Pamphlets:

- American Association of University Women. Scientific consumer purchasing. A study guide on buying problems and recent developments in production and distribution which affect the consumer's interest. 64 pp., rev. Amer. Assoc. Univ. Women, 1634 I St., Washington, D. C. 1935. 60 cents.
- American Home Economics Association. Bibliography of consumer literature relating to textiles and clothing. [43 pp.] [Mimeographed.] Amer. Home Econ. Assoc., Mills Bldg., Washington, D. C. 25 cents.
- American Home Economics Association. Consumer purchasing leaflets. (Include leaflets on the buying of hosiery, kitchen cutlery, sheets, blankets, refrigerators.) Amer. Home Econ. Assoc., Mills Bldg., Washington, D. C. 2 cents each.
- American Home Economics Association and U. S. Bureau of Home Economics. Consumer buying: suggestions for group programs. 40 pp. Amer. Home Econ. Assoc., Mills Bldg., Washington, D. C. 1936. 25 cents.
- Household Finance Corporation. Better buymanship. Publications issued by Household Finance Corp., 919 N. Michigan Ave., Chicago. Some are free and for others there is a small charge.
- National Canners Association. Consumer education; survey of the field in which the home economics division is working. National Canners Assoc., Washington, D. C.
- National League of Women Voters. Government and the consumer. By B. P. Lamb. 51 pp. Natl. League Women Voters, Washington, D. C. 1935. 25 cents.
- National League of Women Voters. Research in the consumers' interest. By E. Rockwood. Natl. League Women Voters, Washington, D. C. 1934. 10 cents.
- Sears, Roebuck and Company. Consumers' shopping guide. A practical index to better buying. Sears, Roebuck and Co., Chicago. 1936.
- U. S. Department of Agriculture, Agricultural Adjustment Administration. Sources of information on consumer education and organization. U. S. Dept. Agr., Consumers' Counsel Series, Pub. No. 1, 33 pp. 1936.
- U. S. Department of Agriculture, Bureau of Agricultural Economics. A fruit and vegetable buying guide for consumers. By R. G. Hill. U. S. Dept. Agr. Misc. Pub. 167, 61 pp. 1933.

- U. S. Department of Agriculture, Bureau of Home Economics.
Present guides for household buying. By R. O'Brien and M. Ward.
U. S. Dept. Agr. Misc. Pub. 193, 35 pp. 1936. (Revised edition.)
- Quality guides in buying sheets and pillowcases. By R. O'Brien.
U. S. Dept. Agr. Leaflet 103, 8 pp. 1934.
- Quality guides in buying ready-made dresses. By C. L. Scott.
U. S. Dept. Agr. Leaflet 105, 8 pp. 1934.
- Quality guides in buying household blankets. By B. M. Viemont and
M. B. Furry. U. S. Dept. Agr. Leaflet 111, 8 pp. 1935.
- Quality guides in buying women's coats. By C. L. Scott.
U. S. Dept. Agr. Leaflet 117, 8 pp. 1936.
- Diets to fit the family income. By R. S. Carpenter and H. K.
Stiebeling. U. S. Dept. Agr. Farmers' Bull. 1757, 38 pp. 1936.
- U. S. Department of the Interior, Office of Education. Consumer-buying
in the educational program for homemaking. U. S. Dept.
Interior, Vocational Education Bull. 182, 205 pp. 1935. 20 cents.
- U. S. Government Printing Office, Superintendent of Documents.
Government publications of use to consumers. Supt. Documents Price
List 76. May be obtained from the Superintendent of Documents,
Government Printing Office, Washington, D. C.

